

{Rachel Rising}

GRAPHIC DESIGNER

I'm a highly creative and versatile Graphic Designer with 9+ years of experience in developing visually striking and meaningful designs. Proficient in Adobe Creative Suite, skilled in branding, typography, and layout design. Passionate about staying up-to-date on the latest design trends and software.



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716.514.6417



Buffalo, NY



{WORK EXPERIENCE}

Graphic Designer

Rosen Publishing Group | Buffalo, NY
2016-2025

- Designing covers and interiors for all age levels, that aim to catch the readers' eyes and interest in the subject.
- Working with editors, art directors and production coordinators to make sure everything is on schedule and looks correct from all stand points.
- Staying up to date on design trends, and images to make sure that every book is showing the correct information.

Production Coordinator

Rosen Publishing Group | Buffalo, NY
2018-2019

- Leading weekly production meetings for a division.
- Sending finished designs to printers and communicating with the printers about what the final product should look like.
- Working with designers and editorial staff to make sure everything is on schedule for the final print date.

Graphic Designer

J.Fitzgerald Group | Buffalo, NY
2015-2016

- Creating interesting and eye-catching advertisements for local and regional businesses.
- Working in a team to create the final idea and layout of a design.
- Working with the client to achieve their goals.

Graphic Designer Intern

OtherWisz Creative Corporation | Buffalo, NY
2015-2015

- Gaining experiences in advertising outside of the classroom.

{AREAS OF EXPERTISE}

- Adobe Creative Suite
- Branding and Identity
- Communication
- Creative Thinking
- Layout Design
- Organizational Skills
- Print Design
- Problem Solving
- Project Management
- Team Collaboration

{EDUCATION}

Villa Maria College

Bachelor of Arts | Graphic Design
2011-2015

- WNY Student Addy Award | Silver | 2015
- Student Ambassador | 2012-2015
- Student Union Board | 2012-2015
- The Advertising Club of Buffalo | 2012-2015
- Whose Who Among Students | 2015
- Orientation Leader at Villa Maria College | 2013-2015

{REFERENCES}

Haley Harasymiw

Vice President Creative Direction | The Rosen Publishing Group
haleyh@rosenpub.com

Michael Flynn

Creative Director | The Rosen Publishing Group
michaelf@rosenpub.com

Angela Siegel

Vice President of Operations and Production | Rosen Publishing
angelas@rosenpub.com